



EXHIBITOR AND SPONSORSHIP GUIDE

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SPONSORSHIP TIERS

KEYNOTE • Member: \$3,900, Non-member: \$6,000 *(page 9)*

PLATINUM • Member: \$3,600, Non-member: \$5,000 *(page 4)*

HEADSHOT • Member: \$3,500, Non-member: \$4,400 *(page 10)*

OPRA ALL-STAR PARTY • Member: \$3,300, Non-member: \$5,000 *(page 11)*

GOLD • Member: \$3,000, Non-member: \$4,500 *(page 5)*

OPRA ANNUAL AWARDS CEREMONY • Member: \$2,800, Non-member: \$3,800 *(page 12)*

SILVER • Member: \$2,700, Non-member: \$3,700 *(page 6)*

LUNCH • Member: \$2,200, Non-member: \$3,200 *(page 12)*

BRONZE • Member: \$2,000, Non-member: \$3,000 *(page 7)*

COFFEE BAR • Member: \$2,500 *(page 15)*

BREAKFAST • Member: \$1,700, Non-member: \$3,100 *(page 12)*

EXHIBITOR • Member: \$1,500, Non-member: \$3,200 *(page 13)*



WELCOME

2026 OPRA Annual Conference Sponsor and Exhibitor Guide

Showcase your brand, build new connections, and support Ohio’s provider community by sponsoring and/or exhibiting at OPRA’s premier event. Explore the opportunities in this guide and choose the level that best fits your goals.

Secure your spot today and be part of something impactful!

Dates & Times

Wednesday, October 21	Thursday, October 22	Friday, October 23
• Exhibitor Setup • OPRA Top Golf PAC Event	• Conference & Exhibitor Showcase • Exhibitor Happy Hour • OPRA All-Star Band Party	• Conference & Exhibitor Showcase • OPRA Awards Lunch

Location

Hilton Columbus/Polaris
8700 Lyra Dr., Columbus, OH



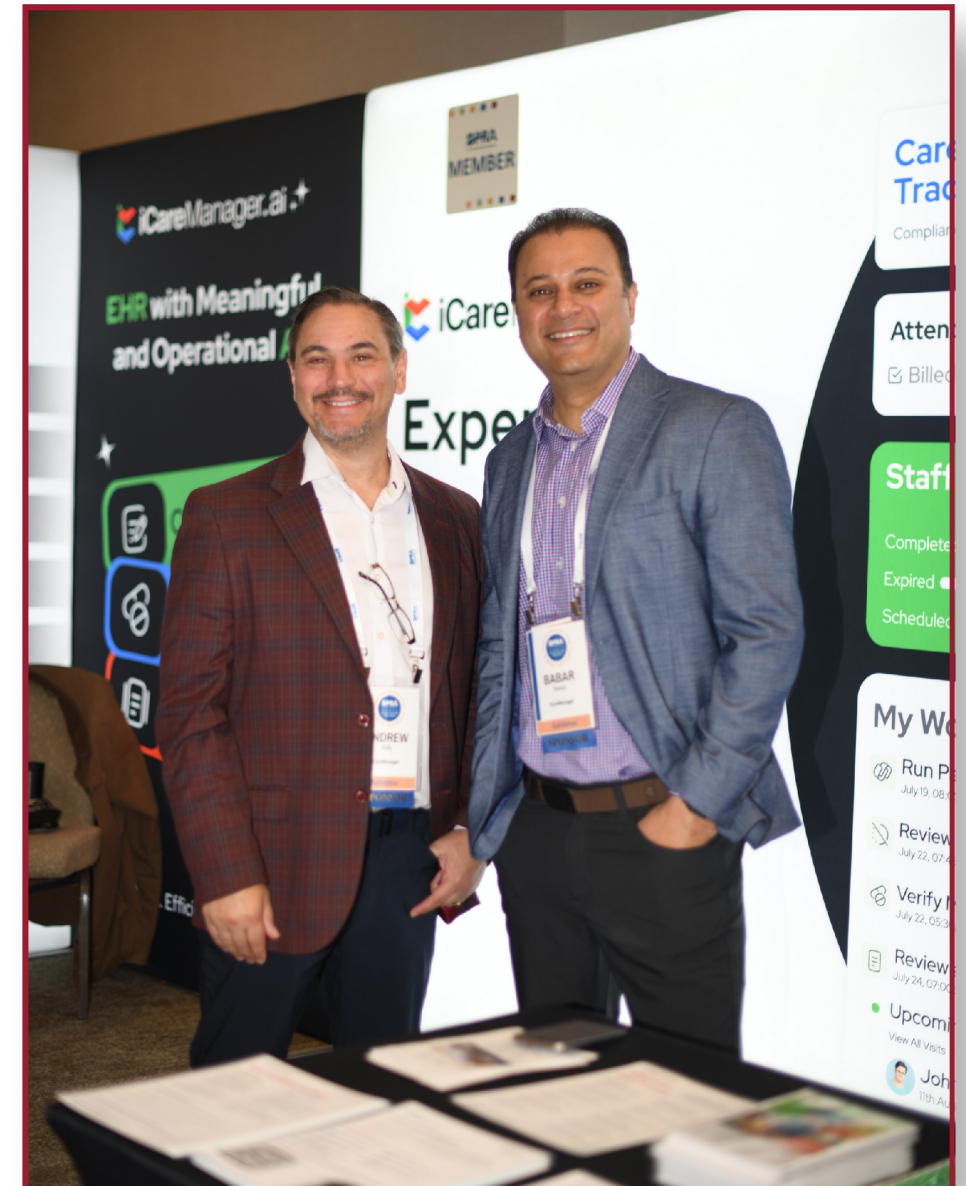
PLATINUM

Member: \$3,600

Non-Member: \$5,000

Platinum Sponsor Benefits:

- Premium booth location
- Recognition as a Platinum Sponsor
- Logo recognition on conference signage
- Logo recognition in the event app
- Dedicated sponsor push notification delivered through the event app
- Logo featured on sponsor recognition slides
- Social media recognition
- Logo featured in the post-conference attendee thank-you communication
- Pre- and post-conference attendee list
- Full exhibitor package



GOLD

Member: \$3,000

Non-Member: \$4,500

Gold Sponsor Benefits:

- Logo recognition on conference signage, in the conference program, and in digital conference marketing
- Priority booth location, following Platinum Sponsor placement
- Logo recognition in the event app
- Access to the conference attendee list
- Full exhibitor package included



SILVER

Member: \$2,700

Non-Member: \$3,700

Silver Sponsor Benefits:

- Logo recognition on conference signage
- Logo recognition in the event app
- Logo recognition in select conference marketing materials
- Booth location selection following Platinum and Gold Sponsor placement
- Full exhibitor package included



BRONZE

Member: \$2,000

Non-Member: \$3,000

Bronze Sponsor Benefits:

- Logo recognition on conference signage
- Logo recognition in the event app
- Logo recognition in select conference marketing materials
- Full exhibitor package included





SPECIALTY SPONSORSHIPS

SPECIALTY SPONSORS

KEYNOTE

Member: \$3,900

Non-Member: \$6,000

Keynote Sponsor Benefits:

- Premium booth location
- Keynote opening recognition with prominent sponsor logo placement on the opening slide
- Logo recognition on conference signage, in the event app, and within the Keynote session listing
- Sponsored push notification delivered through the event app
- Social media recognition
- Recognition in one pre-conference attendee communication
- Logo recognition on the conference website
- Pre- and post-conference attendee list
- Full exhibitor package



SPECIALTY SPONSORS

HEADSHOT

Member: \$3,500

Non-Member: \$4,400

Headshot Sponsor Benefits:

- Exclusive recognition as the Headshot Sponsor
- Logo prominently displayed at the headshot activation
- Logo recognition on conference signage
- Logo recognition in the event app
- Sponsored push notification delivered through the event app
- Recognition in one pre-conference attendee communication
- Verbal recognition during general announcements
- Opportunity to provide one approved branded item or flyer at the headshot station
- Full exhibitor package included



SPECIALTY SPONSORS

OPRA ALL-STAR PARTY SPONSOR

Member: \$3,300

Non-Member: \$5,000

OPRA All-Star Party Sponsor Benefits:

- Exclusive recognition as the **Presenting Sponsor** of the OPRA All-Star Party
- High-visibility brand recognition during one of the conference's most attended networking events
- Logo placement on party signage and event branding
- Logo recognition in the event app
- Dedicated sponsored push notification through the event app promoting the party to attendees
- Recognition in one pre-conference attendee communication
- Sponsor recognition displayed on-screen during the party
- Opportunity to provide an approved branded item/giveaway during the party
- Logo featured in the post-conference attendee thank-you communication
- Access to pre- and post-conference attendee lists
- Full exhibitor package included



SPECIALTY SPONSORS

OPRA ANNUAL AWARDS CEREMONY SPONSOR

Member: \$2,800
Non-Member: \$3,800

Celebrate excellence in Ohio's I/DD provider community by aligning your brand with one of OPRA's most meaningful conference traditions: the Annual Awards Ceremony.

- Sponsor recognition during **OPRA Annual Awards Ceremony**
- Sponsored logo included in the printed Awards Ceremony program
- Reserved table for six guests at the Awards Luncheon
- Opportunity to provide an approved branded item or attendee gift at each place setting
- Logo recognition on ceremony signage
- Recognition in the event app Awards Ceremony listing
- Full exhibitor package included

LUNCH

Member: \$2,200
Non-Member: \$3,200

Lunch Sponsor Benefits:

- Sign with logo at the lunch event
- Push notification in app featuring your company name
- Brand visibility through digital marketing mentions
- Optional: provide a promo item at tables or buffet
- Full exhibitor package included
- *Thursday only

BREAKFAST

Member: \$1,700
Non-Member: \$3,500

Breakfast Sponsor Benefits:

- Signage at the breakfast buffet
- Push notification in app featuring your company name
- Full exhibitor package included
- *Thursday or Friday



EXHIBITOR

Member: \$1,500

Non-Member: \$3,200

Exhibitor Benefits:

- One standard tabletop exhibit space, including a 6-foot table and two chairs; larger spaces may be available for an additional fee
- Listing in the conference app
- Access to the conference attendee list
- Two exhibitor staff passes
- Thursday meals included: breakfast, lunch, and scheduled breaks
- Friday meals included: breakfast and scheduled breaks
- Friday Awards Lunch tickets are available for purchase separately

Important Exhibitor Information: Booth assignments will be made based on sponsorship level and registration date. Exhibitors will receive their booth location prior to the conference. Standard exhibitor space includes one 6-foot table and two chairs. Exhibitors needing additional space must purchase an additional booth or request a larger space for an additional fee, based on availability.





ADD-ON OPPORTUNITIES

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PRIVATE SHOWCASE ROOM

Executive Showcase Boardroom

\$350 Member / \$450 Non-Member per Hour

Half-Day Block: \$1,200 member / \$1,600 non-member

Host a private meeting, product demonstration, small group discussion, or hands-on display in the Hilton Boardroom. This private room seats up to 12 people and offers sponsors a dedicated space for more focused conversations with attendees, clients, prospects, or invited guests.

The Private Showcase Room may be reserved by the hour and is ideal for:

- Private meetings or small-group conversations
- Product demonstrations
- Hands-on displays or technology showcases
- Invitation-only discussions
- Private lunch meetings
- Special breaks or hosted refreshments ordered through the hotel

Availability:

Thursday: 9:00 AM–4:00 PM

Friday: 9:00 AM–12:00 PM

Food and beverage may be ordered separately through the hotel and are not included in the hourly room rental fee.

Exhibit booth not included. Exhibitor space may be purchased separately.

LANYARD SPONSOR

Lanyard Sponsor: \$2,700

- Exclusive opportunity to have your company name/logo on the attendee lanyard

COFFEE BAR SPONSOR

Coffee Bar Sponsor: \$2,500

- Recognition as the Coffee Bar Sponsor in the conference event app
- Sponsor signage displayed at the coffee bar
- Exhibitor booth placed beside the coffee bar for maximum attendee visibility
- Opportunity to provide branded napkins, cups, sleeves, or small giveaway items

INTERNET SPONSOR

Internet Sponsor: \$1,200 Member

\$3,000 Non-Member

- Exclusive recognition as the Conference Internet Sponsor
- Custom Wi-Fi network name and/or password
- Recognition during the Conference Welcome
- Logo recognition on conference signage
- Logo recognition in the event app
- Sponsored push notification reminding attendees of Wi-Fi access information

Exhibit booth not included. Exhibitor space may be purchased separately.

ADD-ON OPPORTUNITIES

HOST A SPONSORED SESSION

Host a Sponsored Session: \$1,500

- Host a 1-hour session, demo, or roundtable discussion
- Private meeting room with seating for up to 40 attendees, including A/V, room monitor
- Session promotion in the official conference agenda
- Registration managed by OPRA

INTRO SESSION SPONSOR

Intro Session Sponsor: \$700

- Introduce a breakout session (does not include General Sessions)
- Distribute promotional materials
- List of session attendees
- Mic time to promote your company up to 2 minutes

PREMIUM WELCOME ACTIVATION

Premium Welcome Activation: \$1,000

- Make a strong first impression as attendees arrive at the OPRA Annual Conference
- This premium add-on places your company in the lobby on Wednesday during attendee check-in, offering high visibility during one of the busiest arrival times of the event
- Sponsors may create a welcoming experience with a branded giveaway, attendee treat, or lobby activation
 - Options may include adding a Hilton popcorn machine, providing a fun take-home item, or creating your own branded welcome moment for attendees
- Includes recognition as the Welcome Activation Sponsor and placement in a high-traffic lobby area during conference check-in

OUTDOOR DISPLAY ACTIVATION

Outdoor Display Activation: \$750

- Exhibitors may add an outdoor display space to showcase a vehicle, bus, mobile unit, equipment, or larger interactive activation that does not fit within a traditional booth
- Located just outside the exhibitor area, this space offers added visibility and easy attendee access from the main conference flow
- Space is limited and subject to approval based on size, setup needs, and venue requirements

THANK YOU!



For any questions, please contact:
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