



EXHIBITOR AND SPONSORSHIP GUIDE

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WELCOME

2025 OPRA Annual Conference Sponsor and Exhibitor Guide

Showcase your brand, build new connections, and support Ohio's provider community by sponsoring or exhibiting at OPRA's premier event. Explore the opportunities in this guide and choose the level that best fits your goals.

Secure your spot today and be part of something impactful!

Dates & Times

Wednesday, October 22

- Exhibitor Setup
- OPRA Top Golf PAC Event

Thursday, October 23

- Conference & Exhibitor Showcase
- Exhibitor Happy Hour
- OPRA Casino Night

Friday, October 24

- Conference & Exhibitor Showcase
- OPRA Awards Lunch

Location

Hilton Columbus/Polaris

8700 Lyra Dr., Columbus, OH



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KEYNOTE



sponsorship details

Member: \$3,700

Non-Member: \$6,000

- Verbal recognition and prominent logo display during the Keynote
- Signage
- Social media mention
- Logo on event app, plus a dedicated push notification
- Opportunity to place one marketing item (flyer or small branded item) on attendee seats during the Keynote
- Pre- and post-conference attendee list
- One (1) complimentary full-conference registration
- Full exhibitor package



sponsorship details

PLATINUM



Member: \$3,500
Non-Member: \$5,000

- Premium booth location
- Swag sponsor recognition
- Signage
- Social media mention
- Logo on event app, plus a dedicated push notification
- Sponsor recognition slide
- Logo featured in post-conference attendee thank-you email
- Pre- and post-conference attendee list
- One (1) complimentary full-conference registration
- Full exhibitor package



HEADSHOT



sponsorship details

Member: \$3,400

Non-Member: \$4,400

- Exclusive sponsor of the conference headshot station
- Logo prominently displayed at the headshot station
- Verbal recognition during general announcements
- Push notification in the conference app promoting the headshot station
- Booth located beside headshots
- Full exhibitor package included

CASINO NIGHT SPONSOR



sponsorship details

Member: \$3,300

Non-Member: \$5,000

- Verbal recognition during the Casino Night
- Logo featured on event signage & casino tables
- Logo-branded table game instructions
- Logo placement in the event app with a dedicated push notification
- Inclusion in pre-event digital marketing and sponsor listings
- Option to provide a branded giveaway or promotional item at prize station
- One (1) complimentary full-conference registration
- Full exhibitor package

Add-On Branding Opportunities

- **Logo-Branded Playing Cards – \$600**
Custom decks with your logo
- **Casino Chip Logo Lollipop Signs – \$1,050**
Eye-catching table-top signage featuring your logo styled as casino chips
- **Custom Casino Chips with Your Logo – \$850**
Branded chips





sponsorship details

GOLD

Member: \$3,000

Non-Member: \$4,500

- Brand recognition: signage, conference program, digital marketing
- Priority booth location (second-tier placement after Platinum)
- Access to conference attendee list
- Full exhibitor package included





RELAXATION LOUNGE



sponsorship details

Member: \$3,000

Non-Member: \$4,000

- Branded signage in the Relaxation Lounge featuring your company logo
- Display marketing materials or provide branded giveaways in the lounge
- Logo placement in the official conference program
- Dedicated push notification in the event app highlighting your sponsorship
- Full exhibitor package included



OPRA ANNUAL AWARDS CEREMONY



sponsorship details

Member: \$2,700

Non-Member: \$3,700

- Recognition during ceremony
- Reserved table for 8
- Provide a branded item to each attendee (optional)
- Full exhibitor package included
- Two tickets for awards and lunch
- *Friday only



sponsorship details

SILVER

Member: \$2,600

Non-Member: \$3,600

- Recognition in conference app and website
- Signage
- Access to conference attendee list
- Full exhibitor package





sponsorship details

LUNCH



Member: \$2,000

Non-Member: \$3,200

- Signage with logo at the lunch event
- Push notification in app featuring your company name
- Brand visibility through digital marketing mentions
- Optional: provide promo item at tables or buffet
- Full exhibitor package included
- *Thursday only



sponsorship details

BRONZE



Member: \$1,900
Non-Member: \$3,300

- Logo on OPRA website
- Signage
- Full exhibitor package included





BREAKFAST

sponsorship details

Member: \$1,600

Non-Member: \$3,100

- Signage at breakfast buffet
- Full exhibitor package included
- *Thursday or Friday

EXHIBITOR

exhibitor package

Member: \$1,200

Non-Member: \$3,200

- One 6-ft tabletop display (larger space available for an additional fee)
- Listing in the conference app
- Access to the conference attendee list
- Two (2) exhibitor staff passes
- Thursday: Breakfast, lunch, breaks, and Exhibitor Happy Hour
- Friday: Breakfast and breaks provided
- *Friday Awards Lunch is a separate ticketed event*

IMPORTANT INFORMATION:

Booths assigned will be determined on level of sponsorship and registration date. You will receive your booth location prior to the conference. Standard booth size includes a six-foot table and two chairs. You are required to purchase another booth if you need more space.

ADD-ONS *(Members Only)*

HOST A SPONSORED SESSION: \$1,500

- Host a 1-hour session, demo, or roundtable discussion
- Private meeting room with seating for up to 40 attendees, including A/V, room monitor
- Session promotion in the official conference agenda
- Registration managed by OPRA

INTRO SESSION SPONSOR: \$600

- Introduce a breakout session (does not include General Sessions)
- Distribute promotional materials
- List of session attendees
- Mic time to promote your company up to 2 minutes

LANYARD SPONSOR: \$2,500

- Exclusive opportunity to have your company name/logo on the attendee lanyard

THANK YOU!



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