

# Sponsorship and Exhibitor Guide

SPRING 2022



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Advocating on behalf of providers supporting individuals with developmental disabilities striving to achieve a life of increasing independence, productivity, and integration

## About Us


As a statewide association of service providers, OPRA is a leader in efforts to collaboratively build a statewide service system that meets the needs of its ultimate customers: Ohioans with developmental disabilities. Currently, OPRA's Membership consists of over 175 provider organizations, both for-profit and not-for-profit, providing services to more than 45,000 Ohioans with developmental disabilities.



# Mission

To support and provide advocacy for community-based service providers to ensure the availability of programs, services and funding adequate to support and assist individuals with developmental disabilities as they strive to achieve a life of increasing independence, productivity and integration.

## Core Strategies

- To work with legislators, administrative agencies and other stakeholder groups, including families and community-based organizations, to shape public policies that deeply affect people with developmental disabilities.
  - To protect the right of individuals and families to choose where and how their loved ones are cared for and supported, and our highest priority is providing and sustaining high-quality services for all Ohioans with disabilities.
  - To promote the creation of a statewide structure that is rational, equitable, fair and effective.
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# Welcome

OPRA 2022 Spring Conference  
Sponsor and Exhibitor Guide

## Dates & Times

### Welcome Reception with the Exhibitors

Wednesday, May 4  
5:30 pm - 7:00 pm

### Conference

Thursday, May 5 - Friday, May 6

## Location

Nationwide Hotel & Conference Center  
100 Green Meadows Drive  
Lewis Center, OH



# Sold Out

# PLATINUM

## sponsorship details

**Member: \$3400**

**Nonmember: \$4400**

- 1st Tier Premier location
- Swag sponsor recognition
- Signage
- Logo on Conference Program
- Logo link on website
- Logo on digital marketing
- Flyer in conference swag bag
- Full page ad in Conference Program
- Full exhibitor package

# SILVER

## sponsorship details

**Member: \$2500**

**Nonmember: \$3500**

- 3rd Tier Premier location
- Logo link on website
- Logo on digital marketing
- Flyer in conference swag bag
- Half page ad in Conference Program
- Full exhibitor package

# BRONZE

## sponsorship details

**Member: \$1900**

**Nonmember: \$2900**

- 4th Tier Premier location
- Logo on digital marketing
- 1/4 page ad in Conference Program
- Full exhibitor package

# ENTERTAINMENT

## sponsorship details

**Member: \$3500**

**Nonmember: \$4500**

- 1st Tier Premier location
- Recognition on stage during the "Party"
- Signage
- Logo on Conference Program
- Logo link on website
- Logo on digital marketing
- Flyer in conference swag bag
- Logo in Entertainment ad in Conference Program
- Full page ad
- Full exhibitor package

**TWO SPOTS AVAILABLE!**



**Sold Out**

**KEYNOTE**

## sponsorship details

**Member: \$3000**

**Nonmember: \$4000**

- 2nd Tier Premier location
- Logo link on website
- Logo on digital marketing
- Logo on presentation slide
- Flyer in conference swag bag
- Full page ad in Conference Program
- Full exhibitor package

**TWO SPOTS AVAILABLE!**

# HEADSHOT

## sponsorship details

**Member: \$2000**

**Nonmember: \$3000**

- Professional headshot for all attendees
- Attendees receive complimentary digital professional headshot
- A table with chairs for sponsor to staff and brand if desired
- Sponsor can engage one-on-one with attendees to leave a lasting impression
- Signage
- Logo on digital marketing
- 1/2 page advertisement in conference program
- **Create buzz and high traffic to this fun professional feature**
- Full exhibitor package

# WELCOME RECEPTION

## sponsorship details

**Member: \$1800**

**Nonmember: \$2800**

- 3rd Tier Premier location
- Signage
- Logo on digital marketing
- Logo included the Welcome Reception advertisement in the Conference Program
- Full exhibitor package

**MULTIPLE SPOTS AVAILABLE!**

# LUNCH

## sponsorship details

**Member: \$1600**

**Nonmember: \$2600**

- Signage
- Logo on digital marketing
- Logo on Lunch ad in the conference program
- Full exhibitor package

**MULTIPLE SPOTS AVAILABLE!**

# EXHIBITOR

## package

**Member: \$900**

**Nonmember: \$2100**

- Exhibitor Hours include: Exhibitor Welcome Reception, Exhibitor Happy Hour, two-day Conference
- Exhibitor Listing in Conference Program
- Two exhibit hall passes
- Lunch day 1 and day 2
- Power (by request only)
- 5 ft. table, linen, two chairs
- List of attendees
- Raffle entry

\*Conference registration is not included. Must register separately to attend any session(s).



ADD ON

## sponsor your own session, roundtable or demo

**Member: \$1000**

**Nonmember: \$2000**

- Invite your prospects to a one-hour private demo, session, or roundtable discussion.
- Private room for up to 25 attendees.
- OPRA will manage your registrations, and advertise it on the agenda as a sponsored session with your logo.
- A/V included: screen and projector.
- Available times are during the conference breakout sessions.

\*Food/Beverage may be added to the room for an additional charge.

\*Session requires pre-approval by the OPRA Events Manager.

\*Must be registered at least as an exhibitor to apply.

\*Hybrid unavailable.

**NEW!**

# ADD ON

## sponsor an OPRA session

**Member: \$600**

**Nonmember: \$1200**

- Choose the track you want!
- 2 minutes time to introduce your company
- Introduce Session Speaker
- Company logo included with session in the Conference Program

\*Tracks/sessions are first-come first served.

\*Must at least be an exhibitor to apply.

## print opportunities

Ad	Size	Price Member	Price Non-Member
Inside front cover	8" x 10"	\$800	\$1300
Inside back cover	8" x 10"	\$800	\$1300
Full page	8" x 10"	\$550	\$1050
Two-page spread	8" x 10"	\$1000	\$2000
Half page	8" x 5 1/4"	\$275	\$775
Quarter page	4" x 5 1/4"	\$135	\$635
Distribution of Marketing Flyers	N/A	\$500	\$1000

\*Must at least be an exhibitor

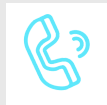
**Deadline to secure an ad is April 1, 2022**



# Thank You



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