



Dear Member:

Our goal, as it has been for more than three decades, is to be your champion.

As an association, we are always looking for new ways to provide you with critical industry news, networking opportunities, and outstanding training and educational opportunities—all resources that strengthen your organization, and protect your bottom line.

Your efforts, commitment, and dedication are vital to our continued success. We are pleased to report that the membership referral program we introduced in 2010 was a great success, and we invite you to participate in 2011. Your involvement will help strengthen OPRA, and offer a little something for you, too.

Grow OPRA is the perfect opportunity to share the benefits and rewards of OPRA membership with your colleagues. For every new member who joins OPRA thanks to your referral, you will receive the choice of **\$200 cash or a credit for one registration at our spring or fall conference**. Refer one new member; receive one cash incentive or conference credit. Refer five new members, receive five cash incentives or conference credits. There's no limit! In addition, we'll recognize your organization as a *Grow Partner* in materials throughout the year.

Attached to this letter you will find more detailed information about this program, and how you can become involved. We hope you take advantage of this great program, and help us spread the word about OPRA and all the benefits membership offers.

Sincerely,

A handwritten signature in black ink that reads "Mark Davis". The signature is written in a cursive, flowing style.

Mark Davis
President