

Exhibitor and Sponsorship Guide





Selections

Keynote
Platinum
Gold
Silver
Relaxation Lounge
Lunch
Bronze
Exhibitor Only

A la carte add-ons **Members Only**

- **Lanyard**
- **Party Stations**
- **Party Photo Booth**
- **Session Intro**
- **Host Your Own Session**

first-come first-served

*****Booths are assigned based on level of sponsorship and/or date of registration.

Keynote

Member \$5,000

Non-Member \$7,000

4 spaces available

Includes

- Premium Booth location selection*
- **Recognition during Keynote**
- Logo on session presentation slide
- Logo in Conference Program
- Logo/Link on Website & Digital Marketing
- Signage
- Distribution of marketing piece in attendee backpack
- Photo-op after Keynote
- List of Attendees Prior & Post Conference
- 4 Exhibitor Staff
- 4 Attendee Conference Registrations
- Exhibitor Package included

***first-come first-served**

Booths are assigned based on level of sponsorship and/or date of registration.

Platinum

Member \$3400

Non-Member \$4900

Includes

- Premium booth location selection*
- Recognition as a swag sponsor
- Logo in Conference Program
- Logo/Link on Website & Digital Marketing
- Signage at Registration
- Distribution of marketing piece to attendees
- List of Attendees
- Three Exhibitor Staff
- One conference attendee registration
- Exhibitor Package included

Space is limited!

***first-come first-served**

Booths are assigned based on level of sponsorship and/or date of registration.

Gold



Member \$2900

Non-Member \$4400



Includes

- Booth location selection*
- Logo in Conference Program
- Logo/Link on Website
- Logo on Digital Marketing
- Signage at Registration
- Distribution of marketing piece to attendees
- List of Attendees
- Two Exhibitor Staff
- Exhibitor Package included

Space is limited!

***first-come first-served**

Booths are assigned based on level of sponsorship and/or date of registration.

Silver

Member \$2500

Non-Member \$4000

Includes

- Booth location selection*
- Logo in Conference Program
- Logo/Link on Website
- Signage at Registration
- List of Attendees
- Two Exhibitor Staff
- Exhibitor Package included

***first-come first-served**

Booths are assigned based on level of sponsorship and/or date of registration.

Relaxation Lounge



Member \$2000

Non-Member \$3500




Includes

- Booth location selection*
- Located in a high traffic area, the relaxation lounge gives Conference attendees a place to relax.
Comfortable furniture and massage therapists are included.
- Sponsor may place a brochure or giveaway in the lounge.
- Lounge will be branded with sponsor's logo.
- Logo in Conference Program
- List of Attendees
- Two Exhibitor Staff
- Exhibitor Package included

***first-come first-served**

Booths are assigned based on level of sponsorship and/or date of registration.





Lunch

Member \$1900

Non-Member \$3400

Two Opportunities Available




Includes

- Booth location selection*
- Signage at Lunch
- Reserved table for you and 6 guests during the attendee lunch (day 1)
- Logo/Link on Website
- Logo in Conference Program
- List of Attendees
- Two Exhibitor Staff
- Exhibitor Package included

***first-come first-served**

Booths are assigned based on level of sponsorship and/or date of registration.





Bronze

Member \$1700

Non-Member \$3200



Includes

- Booth location selection*
- Listing in Conference Program
- Logo/Link on Website
- Logo in Conference Program
- List of Attendees
- Two Exhibitor Staff
- Exhibitor Package included

***first-come first-served**

Booths are assigned based on level of sponsorship and/or date of registration.

Exhibitor Package

Member \$900

Non-Member \$2400

Includes

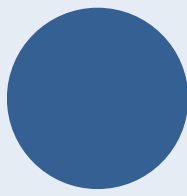
- Booth location selection
- Table-top booth space includes: **5 ft. table, linen, 2 chairs****
- Lunch daily, Happy Hour, Party
- Listing in Conference Program
- List of Attendees
- Power (by request only)
- Two Exhibitor Staff
- **NEW:** drink tickets to distribute to your booth visitors

IMPORTANT INFORMATION

- Select your top 3 preferred locations when registering. Booths are assigned based on **level of sponsorship** and/or date of registration.
- You will be notified of your location before the conference.
- **If you need more space than the agreed upon 5 ft table & 2 chairs, you must purchase TWO booths.**
- **If your booth overflows into another exhibitors space you will be required to remove part of your exhibit.

Add-ons: Members Only

Must be an OPRA member and registered as an exhibitor or sponsor



Lanyard Sponsor

\$1000

- Exclusive opportunity to have your company name/logo on the attendee lanyard!
- *Must be a registered Sponsor to apply

Party Food Station Sponsor

\$500

- Logo in program
- Signage at the party

Party Photo Booth Sponsor

\$900

- Exclusive opportunity to have your company name/logo on the photos + signage!

Session Intro Sponsor*

\$600

- Introduce a breakout session
- *Legislative update is an **additional \$400**

Sponsor Your Own Session*

\$1000

- Host your own one hour session, demo, or roundtable.
- Private room for up to 40 attendees, + screen, and projector.
- OPRA will advertise the session on the conference agenda and manage registrations.
- Available only during breakout sessions.
- Attendee list.
- Offer CEUs for more attendance!

***Sessions are first-come first served**





Thank You



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